

True Adventure Riding Series Competition – Terms and Conditions

ENTRY ACCEPTANCE OF THESE TERMS AND CONDITIONS: Submission of photos and or videos in the Blue Wing Honda Competition “True Adventure Riding Series” and for any photo/video submitted is deemed acceptance of these terms and conditions (“Terms and Conditions”). Blue Wing Honda reserves the right to change these terms and conditions at any time, and you agree to abide by the most recent version of this Terms of Use Agreement each time you view and use the Website.

1. **PROMOTER:** The Promoter is Blue Wing Honda

2. **ELIGIBILITY:** Employees and the immediate families of the Promoter are not eligible to enter. The Promoter reserves the right to verify the validity of all entries.

3. **OWNERSHIP OF CONTENT:** You must only submit photos/ videos into this competition that you have ownership of (i.e. you have taken yourself or have been given permission to publish). If you have not been given permission to use the photo you submit from the owner or do not have ownership of the photo, the Promoter will not be liable for any breaches in copyright. You must also have permission from any other people in the photo to publish. If you have not been given permission from any individuals visible in the photo, the Promoter will not be liable for any breaches in copyright.

4. **HOW TO ENTER:** To submit a photo/video for entry in the Competition, you must register at www.hondaridingtips.co.nz. Once registered you can upload your photos or videos.

5. **SUBMISSION PERIOD:** Photos/videos can only be submitted up to the 31st March 2019 (the “Photo Submission Period”).

6. **ENTRY REQUIREMENTS:** The photo/video must meet reasonable standards of decency. Videos should be 15-30 Seconds. The Promoter has the sole discretion to determine whether or not a photo or video meets these requirements.

7. **NUMBER OF ENTRIES:** You may submit as many photos/videos as you wish during the Submission Period but only one entry is eligible to win a prize.

8. **PRIZES:** The top 3 entries from individual entrants with the highest number of Likes (votes) will be deemed the winners with the prize details below.

Individual can only win one prize regardless of how many entries they submit. The entry with the most votes will be deemed the winner. The entry with the second most votes will be awarded second place. The entry with third highest number of votes will be awarded third place.

The prizes awarded will be:

First place -\$1,500 Honda dollars to spend in a Honda motorbikes store

Second place -\$1,000 Honda dollars to spend in a Honda motorbikes store

Third place - \$500 Honda dollars to spend in a Honda motorbikes store

There will be 10 prizes of a Motul care pack awarded randomly to people who vote for their favourite entry.

Note: Honda dollars can be used towards purchasing bikes, apparel and accessories or towards bike servicing. Cannot be redeemed for cash.

9. No Prize is exchangeable or redeemable for cash. The top three entries will be selected by voting results and will be notified using the contact details provided on the entry form. The judge's decision is final and no correspondence will be entered into.

10. VOTING PERIOD: The public can vote to determine the finishing order of the top three entries. The voting period will be from the 10th December to the 31st March 2019.

11. WINNER ANNOUNCEMENTS: By submitting a photo for entry and/or voting, the entrant hereby agrees to participate in any publicity related to the Competition. The winners in this Competition agree that their identity may be disclosed during winner announcements and other promotional material. The winners also agree to have his/her image photographed and be used for publicity purposes without any additional payment being made.

12. NO RESALE: Any attempt to resell or auction all or any part of vouchers will result in an immediate cancellation of the prize.

13. PRIZE ELIGIBILITY: The Promoter cannot be held responsible for the winner being unable to redeem prize.

14. PHOTO/VIDEO USAGE: By entering the competition, the entrant agrees to allow the Promoter permission to use the image for the purposes of promoting Blue Wing Honda or the Competition, now and into the future, at no cost to the Promoter. The entrant also agrees to allow the Promoter to use their photo for printed collateral, online, in store and across other marketing mediums, at Promoter's sole discretion and at no cost.

15. CONTENT TALENT: By submitting, the entrant declares that they have the permission of all individual(s) captured in photo/video(s) to share and publish their image.

16. CONTENT COPYRIGHT: In entering the competition, the entrant declares that they have taken the photo/video and own and have sole and complete intellectual property rights to the photo. The entrant will indemnify the Promoter against any claim, loss or costs incurred by the Promoter where a third-party claims ownership of the rights to a photo. The Promoter reserves the right to request proof of photo ownership.

17. FACEBOOK/ INSTAGRAM: By entering this contest you agree to release Facebook/Instagram of any liability or obligation related to the entry and you acknowledge the promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook/Instagram.

18. By entering the Promotion by submitting your entry or by voting, you agree to receive further information from Blue Wing Honda about products, services, and other offerings (including by electronic message, including email and text message) using the contact details provided by you.